

Notice to Shareholders

Grupo Bimbo, S.A.B. de C.V. clarifies, in relation to the Extraordinary General Shareholders' Meeting originally convened to be held on October 5, 2020, that by virtue of the "COVID-19" virus pandemic and, in strict compliance with the agreements issued by the corresponding authorities, the Company will facilitate the attendance to the Meeting for its shareholders, for their due attendance in a personal manner or through representation in accordance with the mechanisms established by the applicable legislation and the bylaws, including through a power of attorney according to the proxy forms prepared by the Company in terms of article 49, section III, of the Securities Market Law. This, ensuring at all times the availability of information and the exercise of our shareholders' attendance and voting rights; as well as respect for equal treatment and transparency that historically characterize us.

For this purpose, the date for the holding of the Meeting is extended to be held on October 19, 2020 at 12:00 hours at the Company's address, located at Prolongación Paseo de la Reforma No. 1000, Col. Peña Blanca Santa Fe, CP 01210, Mexico City. The matters contained in the agenda, of the Call published on September 18, 2020, do not undergo any change.

Mexico City, October 1st, 2020.

Grupo Bimbo, S.A.B. de C.V.

Signature

Lic. Luis Miguel Briola Clément Secretary of the Board of Directors