

2nd Grupo Bimbo Day December 1st, 2005



Guillermo Quiroz Financial Performance

3Q05 Financial Performance



Top-line growth: 7.0%

- Ongoing growth trend, as a result of volume gains and selective price increases
- Continued benefits from the intensive product launchings and channel segmentation project
- Strong market dynamics in Mexico, United
 States, Chile, Peru and Venezuela



Operating income growth: 11.6%

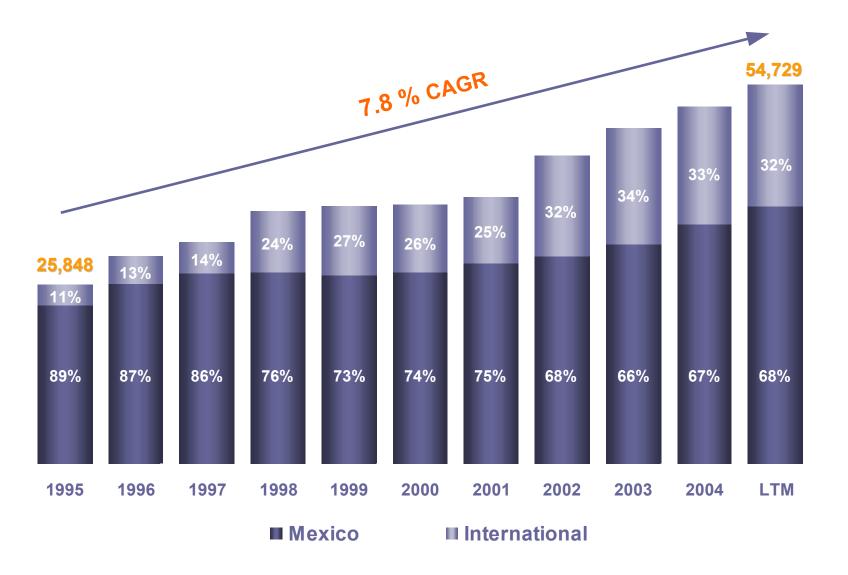
- Gross margin improvement due to lower raw material prices, higher productivity, and strong peso
- Continuous opportunities derived from the information systems
- Second consecutive quarter of operating profits at international operations





Sustained Sales Growth

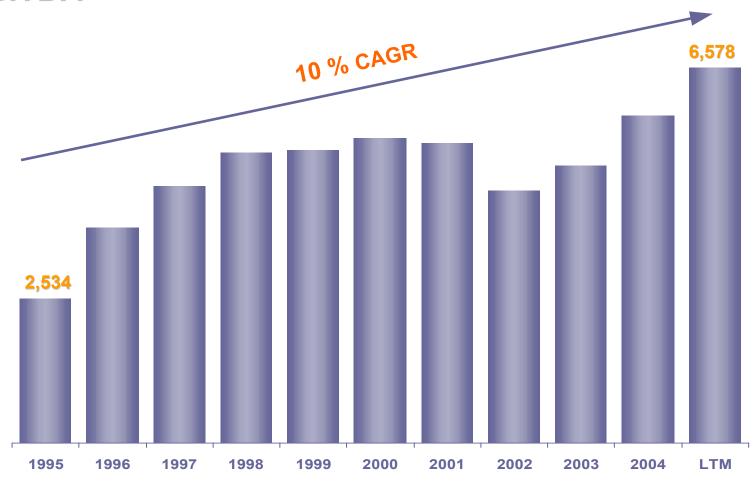




Strong Cash Flow Generation



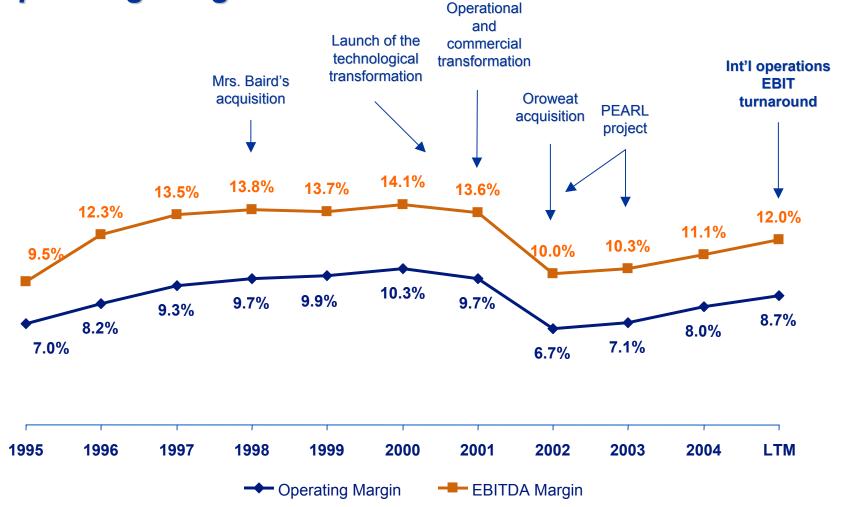
EBITDA



Financial Performance



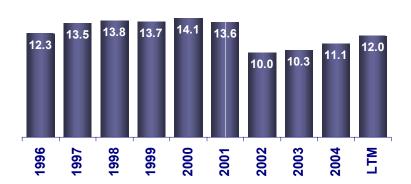
Operating Margins



EBITDA Margin by Region



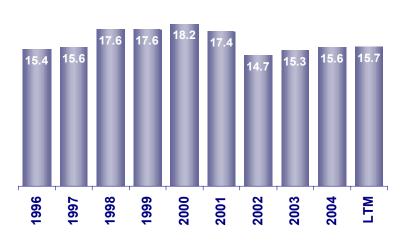
Consolidated



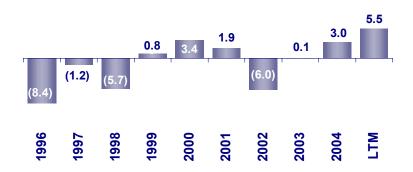
United States



Mexico

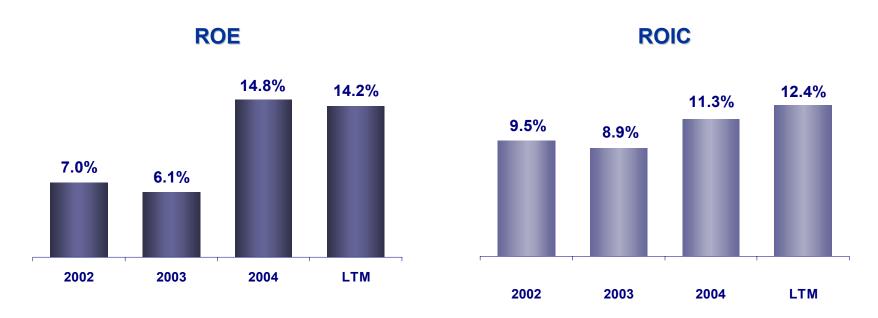


Latin America



Financial Ratios

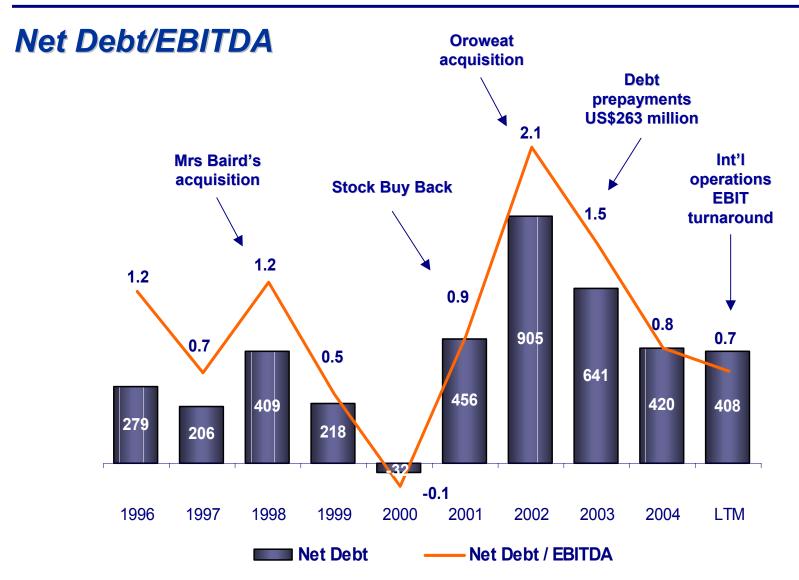




- Sustained operating recovery in all regions.
- Tax benefits collected registered in 4Q03 and 3Q04.
- Debt prepayments during 2003 and refinancing in 2004.

Financial Ratios





Debt Profile



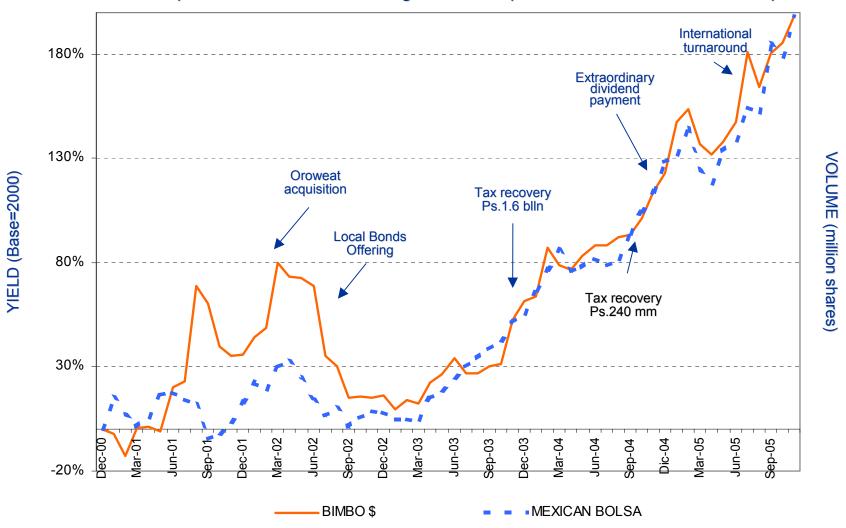
Amortization Schedule





BIMBOA vs. Mexican Bolsa

IPC component since 2/1999; among Mexico's top 20 in revenues and market cap



Thank You



